

# Why Organo Coffee + Spores?

The Difference from Traditional Coffees

### Why Reishi/Mushroom-Based Coffee?

Gandomera (or reishi) is a superfood that has been used for thousands of years and is known as the mushroom of immortality in both Chinese and Japanese medicine. This one mushroom contains:

15x higher Magnesium content than broccoli 8x higher Omega-3 content than tuna 7x higher Vitamin C content than oranges 6x higher Calcium content than milk 3x higher Iron content in spinach 3x the Antioxidants in blueberries

## Why Organo is Better than "Other" Mushroom Coffees

Organo has a patent on this specific type of coffee and reishi. Most reishi is grown artificially in plastic bags and tubes or on grains; **Organo ganoderma (reishi) is organically grown on real tree logs in the Wagyu Mountains of Asia**- as nature intended.

Additionally, they specifically **remove the harmful acids from coffee** and the spores that they infuse into it **slow the caffeine response in the body and decrease its absorption to only 9-15 mg of caffeine** (*compared to 95 mg in a regular cup of coffee*). Some who can't even tolerate decaf coffee have done amazing drinking King!

Reishi Coffee	Regular Coffee		
Tested for mold Usually very moldy			
Not acidic	Very acidic; harsh on stomach		
Decreases impact of caffeine	High caffeine causing jitteriness		
Soothes adrenals	Soothes adrenals Taxes the adrenals		
Supports immune system, sleep, hormones, gut health	Harm to adrenals hurts hormones		
Decreases inflammation + protects from EMFs/radiation	Increases inflammation/blood sugar issues		

### What are the Health Benefits?

- Stabilites HPA axis (adrenals) as an adaptogen
- Modulates the immune system
- Reduces insulin + regulates blood sugar (anti-diabetic effects)
- Rejuvenates cells
- Calms anxiety + reduces stress
- Improves circulation

- Inhibits cancer cells
- Improves PCOS
- Improves memory and brain function and down regulates Alzheimer's
- Eradicates viruses, bacteria + parasites
- Lowers bad LDL cholesterol and lowers elevated total cholesterol
- Lowers blood pressure

- Improves sleep
- Inhibits histamine
- Lowers H. pylori (bacteria) and increases ulcer healing
- Powerful antioxidant/free radical damage
- Safe during pregnancy + breastfeeding

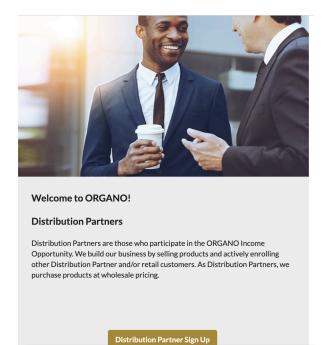
## How to Order

I suggest <u>trying it out first to see if you like it</u>, but if you do plan to continue usage, **the most cost-savings way is to set** up a Wholesale account. For reference, one serving of King wholesale is \$1.40- aka much cheaper than any Starbucks drink will ever be!

Distributer/Wholesale Account	Retail Account
<ul> <li>The most cost-effective way to buy is to set up a wholesale account- called "distribution partner."</li> <li>It is \$49.95 for the first year and \$25 per year every year thereafter. The account can be used just like a Costco account in that there are NO monthly minimum purchases and you NEVER have to sell the products if you don't want to.</li> <li>If you wanted to offer it to others, you could make a small profit off each sale but most people open the distribution partner account simply to purchase their own products.</li> <li>With this account you save 33-40% on ALL products for the entire year.</li> </ul>	If you do not wish to sign-up for a Wholesale / Distributor account you can sign-up for a Retail account and then create an Autoship order. With autoship the price of King Coffee goes from \$59 per box down to \$47.20 per box and you don't have to sign up as a wholesaler.

### How To Setup Your Account

- 1. <u>Go to this page</u> to begin the signup process.
- 2. Click the "Distribution Partner Sign Up" button



3. Under "Let's Get Started" you must first select the **"Starter Kit - North America"** as a one-time purchase. It comes with several samples of Organo's most popular products.

#### Let's Get Started

Promotional Sales Packs – Best Value Variety Pack consisting of top selling products for you to consume or sample

Favorite Products Special combo packs of top selling products

Assets to help us jumpstart your business

Starter Kits					
	Starter Kit - North America	US\$49.95			
	(EN/FR/SP)	PV: 0			
	Item # 1002NA	CV: 0			
	0				
	Add to Order				

4. After this, scroll down to **"Create Your First Order"** and select whatever you'd like to order at the wholesale rate right now.

**NOTE:** This is a bit confusing as it is only text and not pictures, so I suggest using the search box to type in "King" or "Royal" or "Black" or "Spores" depending on the coffee or product you want to purchase.

CREATE YOUR FIRST ORDER		
If you need additional information, please check out the corporat Click on an additional item and click 'SELECT'. Then click 'Add to Order' when the item appears below.	te website.	
- beU by ORGANO Bee Venom Anti Aging Mask 1.7 f $$	Search	SELECT

 Once you "Select" your item, it will appear as a line item beneath the select button and you'll then click "Add to Order". Follow this same process for whatever you will be buying and once done, click "Continue."

CREATE YOUR	FIRST ORDER					
Click on an addi	tional information, please check out the corporate v tional item and click 'SELECT'. to Order' when the item appears below.	vebsite.				
	~	royal		SELECT		
	Organo Royal Black Coffee - Item# 511-US - US\$3 PV:33 CV:26	33.00	1		Add to Order	

6. The next page allows you to set up Autoship if you'd like. If you don't want this, simply click "Skip Autoship"

### Autoship

Autoship helps us manage our inventory. Products that are included in our Distributor Autoship are automatically shipped to us each month, regardless if other orders are placed that month. Autoship orders are processed on the 5th and 15th day of each month and are processed using a pre approved payment method that's on file with the company. We can change the composition of our Autoship at any time.

Setting up an Autoship is highly recommended in order to stay active and/or meet the monthly qualification requirement.

Select the Month:	January 🗸	
Day of the Month:	○5th	Skip Autoship

7. Complete your signup + order by completing the **Personal Information + Payment Information pages.** 

# After this, you will have access to order anytime you want, again with no minimums, subscriptions, team building requirements, etc.!

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